



Quality Policy

Quality and safety are our top priorities...

As One UD, we will always strive to exceed our customers' expectations. With knowledge and passion, we will continually improve quality of our products and services.

Our zero-defect mindset will contribute to Better Life for all stakeholders and across society as a whole.

... and therefore, we will:

- Listen to our customers and seek to exceed their expectations.
- Work as One UD across the entire value chain to secure a robust, end-to-end process.
- Invest upfront to prevent quality issues. If issues do arise, we will solve them with a true sense of urgency to minimize any negative impact.
- Take leadership for quality in our industry and in society at large.



UD TRUCKS

Kouji Maruyama

Kouji Maruyama
President, UD Trucks Corporation
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LET'S
CHALLENGE



FOR BETTER LIFE